



Privacy policy

At Choice Teleradiology, we recognise that privacy is vital. This Privacy Policy applies to all of the products, services and web sites published or offered by Choice Teleradiology (UK) Ltd. or its subsidiaries or affiliated companies, collectively, Choice Teleradiology “services”. Choice Teleradiology adheres to all UK best practices for information care and the US Safe Harbour Privacy Principles of Notice, Choice, Onward Transfer, Security, Data Integrity, Access and Enforcement.

Information that we collect and how we use it

We offer a number of services that do not require you to register for an account or provide any personal information to us, such as our web site. In order to provide our full range of services, we may collect the following types of information:

Information that you provide

When you sign up for a Choice Teleradiology Account or use our Teleradiology portal or other service that requires registration, we ask you for personal information (such as your

name, email address and an account password). We may combine the information that you submit under your account with information from other Choice Teleradiology services, in order to provide you with a better experience and to improve the quality of our services. For certain services, we may give you the opportunity to opt out of combining such information.

Log information

When you access Choice Teleradiology services, our servers automatically record information that your browser sends whenever you visit a web site. These server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request that may uniquely identify your browser.

Links

Choice Teleradiology may present links in a format that enables us to keep track of whether these links have been followed. We use this information to improve the quality of our search technology.

Other sites

This Privacy Policy applies to Choice Teleradiology services only. We do not exercise control over the sites we link to, sites that include Choice Teleradiology applications, products or

services or links from within our various services. These other sites may place their own cookies or other files on your computer, or collect data.

Choice Teleradiology only processes personal information for the purposes described in this Privacy Policy and/or the supplementary privacy notices for specific services. In addition to the above, such purposes include:

- Providing our services, including the display of customised content;
- Auditing and analysis in order to maintain, protect and improve our services;
- Ensuring the technical functioning of our network;
- Protecting the rights or property of our technology providers or our users; and
- Developing new services.

You can find more information about how we process personal information by referring to the supplementary privacy notices for particular services.

Choice Teleradiology processes personal information on our servers in the United Kingdom and in other countries. In some cases, we process personal information on a server outside your own country. We may process personal information to provide our own services.

Choices for personal information

When you sign up for a particular service that requires registration, we ask you to provide personal and or corporate information.

If we propose to use personal information for any purposes other than those described in this Privacy Policy and/or in the specific service privacy notices, we will offer you an effective way to opt out of the use of personal information for those other purposes. We will not collect or use sensitive information, especially Patient information for purposes other than those described in this Privacy Policy and/or in formal service contracts, unless we have obtained your prior consent.

Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some Choice Teleradiology features and services may not function properly if your cookies are disabled. You can decline to submit personal information to any of our services, in which case Choice Teleradiology may not be able to provide those services to you.

Information sharing

Choice Teleradiology does not share personal information with other companies or individuals outside Choice Teleradiology unless expressly permitted by you for reasons you instigate:

If Choice Teleradiology becomes involved in a merger, acquisition or any form of sale of some or all of its assets, we will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

We may share with third parties certain pieces of aggregated, non-personal information, such as the number of users using our services for example. Such information does not identify you individually. Please contact us for any additional questions about the management or use of personal data.

Information security

We take appropriate security measures to protect against unauthorised access to or unauthorised alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, as well as physical security measures to guard against unauthorised access to systems where we store personal data.

We restrict access to personal information to Choice Teleradiology employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

Data integrity

Choice Teleradiology processes personal information only for the purposes for which it was collected and in accordance with this Privacy Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services or as otherwise permitted under this Policy. We take reasonable steps to ensure that the personal information that we process is accurate, complete and current,

but we depend on our users to update or correct their personal information whenever necessary.

Accessing and updating personal information

When you use Choice Teleradiology services, we make good-faith efforts to provide you with access to your personal information and either to correct this data if it is inaccurate, or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. We ask individual users to identify themselves and the information that they request be accessed, corrected or removed before processing such requests and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardise the privacy of others or would be extremely impractical (for instance, requests concerning information residing on backup tapes) or for which access is not otherwise required. In any case where we provide information access and correction, we perform this service free of charge, except if doing so requires a disproportionate effort. Some of our services have different procedures to access, correct or delete users' personal information. We provide the details of these procedures in the specific privacy notices or FAQs for these services.

Enforcement

Choice Teleradiology regularly reviews its compliance with this Privacy Policy. Please feel free to direct any questions or concerns regarding this Privacy Policy or Choice Teleradiology's treatment of personal information by contacting us through our web site or email info@choiceteleradiology.co.uk. When we receive formal written complaints at this address, it is Choice Teleradiology's policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local

data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between Choice Teleradiology and an individual.

Changes to this Privacy Policy

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent and we expect that the majority of such changes will be minor. Regardless, we will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes). Each version of this Privacy Policy will be identified at the top of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for your review. If you have any additional questions or concerns about this Privacy Policy, please feel free to contact us at any time through this web site and the contact details therein.